

11 – 15 September 2023

JOINING ▸ CUTTING ▸ SURFACING

GET CONNECTED –
GET DIGITAL!

SCHWEISSEN
& SCHNEIDEN



BOOK NOW!

In cooperation with the non-profit **IndustryFusion Foundation**, SCHWEISSEN & SCHNEIDEN 2023 will focus on the topic of digitalisation: an interactive rally open to all trade fair visitors and themed “Get connected – get digital!” will be held. As an exhibitor, you have the opportunity to showcase one of your digitalisation solutions as part of the rally campaign.

PARTICIPATE AND SECURE BENEFITS

- ▶ Register your company to take part in the rally and provide us with initial information about the digitalisation solution you wish to present in this special way.
- ▶ Your stand will then be integrated into an interactive rally app that is part of the official SCHWEISSEN & SCHNEIDEN 2023 app and will direct visitors to you as a participating partner.
- ▶ At your stand, rally participants can find out more about the digitalisation solution you are focusing on. By scanning the QR code, the rally participant documents his visit – and thus secures the chance to win attractive prizes.
- ▶ In this way, you create a win-win situation for yourself and potential customers through professional exchange with interested visitors.

This means maximum attention with minimum organisational effort.

Don't miss this opportunity and be part of it!



WE SUPPLY

- ▶ Company logo with link in the “Digitalisation” section of SCHWEISSEN & SCHNEIDEN and in the Events section on the website of the IndustryFusion Foundation, the Industry Business Network 4.0 e.V. and the DVS e.V.
- ▶ Identification of your company’s rally participation in the printed and digital exhibitor list
- ▶ On-site promotion of the rally app as well as your company’s participation [e.g. via footprints in the aisles around your exhibition stand]
- ▶ Detailed reporting in the run-up to the trade fair and exclusive coverage in the trade fair edition of DVS Media GmbH’s “Schweissen und Schneiden” magazine
- ▶ Rally symbol sticker
- ▶ Lead tracking

YOU SUPPLY

- ▶ Concise description of your digitalisation solution for integration into the app
- ▶ Provision of a quiz question [multiple choice] about your digitalisation solution
- ▶ Visible placement of the QR code and rally symbol on your stand

REGISTRATION

by 31 July 2023 at the latest

via e-mail to christina.kleinpass@messe-essen.de

or fax +49 [0]201 72 44-513

Company

Street/city, town/postcode

Contact partner

Telephone

E-mail

We book the following stand size:

Frontage

Depth

Aisle: 297 Euro/sq.m _____ sq.m _____ m × _____ m

Corner: 301 Euro/sq.m _____ sq.m _____ m × _____ m

End: 306 Euro/sq.m _____ sq.m _____ m × _____ m

Island: 311 Euro/sq.m _____ sq.m _____ m × _____ m

We have already registered a stand area.

We present these products on the topic of “digitalisation”:

I am not a member of the IndustryFusion Foundation.
Please contact me.

City/town, date

Signature

FULL PACKAGE PRICE

For new exhibitors, the general participation fees apply (fees: AUMA fee, energy and environmental flat fee, advance payment for ancillary costs and one-off media fee) as well as an allocation for the design and implementation of the rally and the decentralised joint stand amounting to **1,250** euros.

Exhibitors who have already been registered will only be charged the levy.

After your successful **REGISTRATION** you will receive detailed information on the organisational course of the rally.

EVENT ORGANISER

MESSE
ESSEN

MESSE ESSEN GmbH
Messeplatz 1
45131 Essen
Germany
www.schweissen-schneiden.com

Christina Kleinpaß
Contact partner
Tel. +49 [0]201 72 44-529
christina.kleinpass@messe-essen.de

 IndustryFusion
FOUNDATION

Ramona Winatschek
Contact partner
Tel. +49 [0]8247 96294-05
ramona.winatschek@industry-fusion.org
www.industry-fusion.org

COLLABORATIVE PARTNER

 DVS GERMAN WELDING
SOCIETY

German Welding Society
www.dvs-home.de